2026

GREATER RANDALLSTOWN COMMUNITY DEVELOPMENT ORGANIZATION

CORPORATE SPONSORSHIP PACKAGE





www.grcdo.org | grants@grcdo.org | P.O. Box 941, Randallstown, MD 21133

Dear Partner:

For years, residents, businesses, and community organizations across the Liberty Road Corridor have shared a common goal: to see this community thrive.

Stretching nearly nine miles through some of Baltimore County's oldest neighborhoods — including communities with ties to the Underground Railroad — the corridor reflects generations of history, resilience, diversity, and pride. What has often been missing is the sustained, coordinated investment needed to move revitalization efforts forward in a meaningful and lasting way.

Today, that momentum is building.

Founded in 2023, the Greater Randallstown Community Development Organization (GRCDO) was created to help turn long-standing community priorities into visible, on-the-ground progress. GRCDO works alongside residents, businesses, community organizations, anchor institutions, and County and State partners to strengthen community connections, support local businesses, improve public spaces, and advance community-driven revitalization efforts across the corridor.

Our approach is intentional. Successful revitalization requires collaboration, meaningful community engagement, and strategic investment that connects communities to resources and builds momentum corridor-wide.

That work is already producing meaningful results.

Nearly 3,000 community members participated in Liberty Live last year, our free summer concert series designed to bring people together while supporting local businesses and strengthening community pride. Through our Facade Improvement Grant Program, more than $430,000 has been invested into local businesses and commercial properties. New public art projects that reflect the identity and culture of our communities are underway, and additional corridor improvement investments have already been secured to help build on this momentum.

Just as important, the community continues to show up. Residents, businesses, organizations, and institutional partners are increasingly coming together around a shared vision for the corridor and the neighborhoods connected to it. Partnerships continue to grow, including collaborative efforts with institutions like CCBC focused on workforce development and expanding economic opportunity.

The startup funding that helped launch these efforts was designed to begin this work, not sustain it long-term. Continued progress — and the opportunity to build on the momentum already underway — will depend on partners willing to invest in the future of this corridor and its communities.

Your sponsorship helps sustain and expand:

- Community-centered revitalization and corridor improvement efforts
- Small business support and entrepreneurship initiatives
- Community events like Liberty Live that bring residents and businesses together
- Beautification, landscaping, and public art projects
- Partnerships that strengthen neighborhoods and maximize community impact
- Efforts to attract new businesses and investment that reflect community priorities and strengthen the local economy

With the right partners, the progress now underway can continue growing into lasting, visible change across the Liberty Road Corridor.

We would welcome the opportunity to discuss a sponsorship level that aligns with your organization's community engagement and investment priorities. Thank you for considering partnership with GRCDO and the future of this community.



Sincerely,

Brianna Dorsey
Founding Executive Director
Greater Randallstown Community Development Organization

ABOUT GRCDO

The Greater Randallstown Community Development Organization (GRCDO) is a community-led nonprofit focused on strengthening and revitalizing the Liberty Road Corridor and surrounding neighborhoods through placemaking, partnership, and community-driven investment.

Serving a nearly nine-mile stretch of Liberty Road from the Baltimore City/County line to Lyons Mill Road, GRCDO works alongside residents, businesses, community organizations, elected officials, and State and County agencies to strengthen economic vitality, improve public spaces, and support more connected communities.

Rooted in some of Baltimore County's oldest neighborhoods – including communities with ties to the Underground Railroad – GRCDO helps advance revitalization efforts that reflect the history, identity, and future of the corridor.

WHAT WE DO

- Create welcoming community spaces and events like Liberty Live
- Support small businesses and local economic opportunity
- Advance beautification, façade improvements, and public art initiatives
- Connect residents, businesses, and partners around shared revitalization efforts
- Help attract investment and strengthen neighborhood identity and pride









OUR 2025 IMPACT

$430,000+ invested in local business façade improvements.

3,000 attendees and **14** local businesses featured through the 2025 Liberty Live Series.

Launched Business Networking Series and hosted **3** workshops to educate local entrepreneurs.

Community-driven **public art initiative underway** with Art with a Heart.

Additional **investments in the corridor and placemaking** are actively being secured.

LOOKING AHEAD

GRCDO is focused on expanding corridor-wide revitalization efforts that foster connection, walkability, safety, economic vitality, and long-term community investment across the Liberty Road Corridor.

SPONSORSHIP LEVELS

Your investment directly impacts the future of the Liberty Road Corridor.

$20,000+ | CORRIDOR VISIONARY

Recognized as GRCDO's Lead Sponsorship, this level receives the following premium benefits plus all benefits listed in the Corridor Champion level.

- Liberty Live Concert Series "Presented by [Company Name]" branding recognition at all concerts
- Opportunity to deliver welcoming remarks at all Liberty Live concerts (up to 3 minutes)
- VIP hospitality / booth presence at all Liberty Live events
- Top-tier logo placement across all GRCDO events & initiatives
- Quarterly featured highlight in GRCDO newsletter
- Recognition across social media, event videos, newsletters, website, and promotional materials
- Public art recognition at a key corridor project site
- Invitation to participate in strategic planning or advisory discussions
- Full Corridor Champion benefits included

$10,000 | CORRIDOR CHAMPION

- Designated as Major Partner of GRCDO
- Top-tier logo placement across all 2026 GRCDO events and initiatives
- Recognition in all promotions and media outreach
- Stage banner placement at all Liberty Live concerts
- Premium booth space with branded tent (sponsor-provided) or exhibitor table at all concerts
- Opportunity for employees to volunteer at events
- Opportunity to speak (1-2 minutes) at one Liberty Live concert and one Business Networking Series event
- Logo with website link featured in event emails and GRCDO event web pages
- Recognition across social media promotions and inclusion in event videos
- Featured sponsor spotlight on GRCDO website, newsletter, and social media
- Recognition in end-of-year impact communications

$5,000 | LIBERTY LEADER

- Designated as Sustaining Partner of GRCDO
- Logo included on promotional materials and event signage
- Recognition during event announcements
- Booth space at all Liberty Live concerts
- Logo with website link featured in event emails and GRCDO event web pages
- Recognition in GRCDO sponsor social media posts
- Recognition in end-of-year impact communications

$2,500 | COMMUNITY BUILDER

- Designated as Supporting Sponsor of GRCDO
- Name listed on event signage
- Recognition during events
- Booth space at select Liberty Live concerts
- Name listed on GRCDO event web pages
- Recognition in end-of-year impact communications

$1,000 | NEIGHBORHOOD PARTNER

- Designated as Community Sponsor of GRCDO
- Name listed on GRCDO event web pages
- Recognition in end-of-year impact communications

If you are interested in becoming a yearly recurring sponsor, please contact grants@grcdo.org.

GRCDO

THE GREATER RANDALLSTOWN COMMUNITY DEVELOPMENT ORGANIZATION IS A 501(C)(3) TAX-EXEMPT ORGANIZATION.

YOUR DONATION IS FULLY TAX-DEDUCTIBLE TO THE EXTENT OF THE LAW.

TAX ID/EIN - 93-3694040

THANK YOU FOR SUPPORTING THE LOCAL BUSINESSES AND COMMUNITIES IN THE GREATER RANDALLSTOWN AREA!

CONTACT US TODAY

grants@grcdo.org

P.O. Box 941,
Randallstown
MD 21133

www.grcdo.org