

GREATER RANDALLSTOWN COMMUNITY DEVELOPMENT ORGANIZATION

COMMUNITY SUSTAINABILITY CAMPAIGN

www.grcdo.org | grants@grcdo.org | P.O. Box 941, Randallstown, MD 21133

LETTER FROM THE
EXECUTIVE DIRECTOR



For years, people across the Liberty Road Corridor and the diverse neighborhoods surrounding it have shared the same hope: to see this community thrive.

From some of Baltimore County's oldest neighborhoods to newer, growing communities, people care deeply about this place – its history, character, and future. What has often been missing is the ability to turn that shared commitment into sustained, coordinated action.

Now, that's starting to change.

Founded in 2023, the Greater Randallstown Community Development Organization (GRCDO) was created to help move long-standing plans into visible, on-the-ground progress. Since then, we've been working alongside residents, businesses, community organizations, and Baltimore County to support local entrepreneurs, improve public spaces, and bring people together through community-centered revitalization efforts.

From Liberty Live and beautification projects to investments in small businesses and public art initiatives, this work is already helping create happier, healthier, and more connected communities.

But we've reached a turning point. The startup funding that helped launch this work is coming to an end, and what happens next depends on all of us.

On behalf of GRCDO and our community-led board, I invite residents, community associations, faith institutions, small businesses, and local organizations to help continue building momentum for the community we all share.

Your contribution helps support Liberty Live, a free, family-friendly summer concert series that brings live music, local vendors, and community connection to the Liberty Road Corridor. With nearly 3,000 in attendance in 2025 and 14 local businesses supported, we're expecting an even bigger turnout for Summer 2026. Your generous contribution will also:

- Support local businesses and entrepreneurship
- Keep the corridor clean, welcoming, and vibrant through beautification, landscaping, and public art
- Create welcoming spaces and more events that bring people together
- Strengthen partnerships and community-driven revitalization efforts
- Advance lasting improvements that foster neighborhood pride, connection, safety, and economic vitality

Community support also helps unlock greater investment. When corporate partners, foundations, and public funders see strong grassroots support, it reinforces that this work matters and that it's worth investing in.

Together, we can continue building a Liberty Road Corridor that honors its history, reflects the identity of the community, and creates brighter opportunities for the people who call it home.

In service,
Brianna Dorsey
Founding Executive Director

ABOUT GRCDO

The Greater Randallstown Community Development Organization (GRCDO) is a community-led nonprofit focused on strengthening and revitalizing the Liberty Road Corridor and surrounding neighborhoods through placemaking, partnership, and community-driven investment.

Serving a nearly nine-mile stretch of Liberty Road from the Baltimore City/County line to Lyons Mill Road, GRCDO works alongside residents, businesses, community organizations, elected officials, and State and County agencies to strengthen economic vitality, improve public spaces, and support more connected communities.

Rooted in some of Baltimore County's oldest neighborhoods – including communities with ties to the Underground Railroad – GRCDO helps advance revitalization efforts that reflect the history, identity, and future of the corridor.

WHAT WE DO

- Create welcoming community spaces and events like Liberty Live
- Support small businesses and local economic opportunity
- Advance beautification, façade improvements, and public art initiatives
- Connect residents, businesses, and partners around shared revitalization efforts
- Help attract investment and strengthen neighborhood identity and pride









OUR 2025 IMPACT

$430,000+ invested in local business façade improvements.

3,000 attendees and **14** local businesses featured through the 2025 Liberty Live Series.

Launched Business Networking Series and hosted **3** workshops to educate local entrepreneurs.

Community-driven **public art initiative underway** with Art with a Heart.

Additional **investments in the corridor and placemaking** are actively being secured.

LOOKING AHEAD

GRCDO is focused on expanding corridor-wide revitalization efforts that foster connection, walkability, safety, economic vitality, and long-term community investment across the Liberty Road Corridor.

CAMPAIGN BENEFITS

Your contribution is shaping the future of the Liberty Road Corridor.

FOUNDING CORRIDOR SUPPORTER

$750

- Recognition as a Founding GRCDO Supporter
- One-time exhibitor table opportunity at a Liberty Live concert (limited availability)
- Name + link (if applicable) featured on GRCDO Supporter webpage (top placement)
- Featured recognition in campaign announcements and communications
- Digital “Thank You” acknowledgment
- “Proud Supporter of GRCDO” social media graphic
- Recognition in annual impact summary

CORRIDOR AMBASSADOR

$500

- Recognition as a GRCDO Corridor Ambassador
- Name + link (if applicable) listed on Supporter webpage
- Featured inclusion in campaign announcements and communication
- “Proud Supporter of GRCDO” social media graphic
- Recognition in annual impact summary

COMMUNITY CHAMPION

$250

- Recognition as a GRCDO Community Champion
- Name listed on Supporter webpage
- Inclusion in campaign acknowledgments
- Recognition in annual impact summary

FRIEND OF THE CORRIDOR

$100

- Recognition as a Friend of the Corridor
- Listed in campaign acknowledgments
- Recognition in annual impact summary

COMMUNITY BACKER

$25

- Recognition as a Community Backer
- Recognition in annual impact summary

If you are interested in becoming a monthly recurring supporter, please contact grants@grcdo.org.

GRCDO

THE GREATER RANDALLSTOWN COMMUNITY DEVELOPMENT ORGANIZATION IS A 501(C)(3) TAX-EXEMPT ORGANIZATION.

YOUR DONATION IS FULLY TAX-DEDUCTIBLE TO THE EXTENT OF THE LAW.

TAX ID/EIN - 93-3694040

THANK YOU FOR SUPPORTING THE LOCAL BUSINESSES AND COMMUNITIES IN THE GREATER RANDALLSTOWN AREA!

CONTACT US TODAY

grants@grcdo.org

P.O. Box 941,
Randallstown
MD 21133

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